



Federal Republic of Germany
Foreign Office

NDM-UN RECAP REPORT | JUNE 2021

24th International Meeting of Mine Action National Directors and United Nations Advisers

RECAP REPORT





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ATTENDEE OVERVIEW

1200

registrants

9h+

average time
spent in event

105+

countries and
territories



EVENT OVERVIEW

6 plenary sessions

12 side events

20 expo booths

95 speakers

6 official UN languages

offered for simultaneous interpretation

NDM
UN

Perseverance,
Partnership,
Progress



ATTENDEE FEEDBACK

*(Selection of anonymous
comments from survey
and event chat)*



.....
Every effort to share information and unify the community is a step forward, presenters were great, platform is awesome, coaching session at the start of the day was perfect



.....
Thanks UNMAS for the great organisation and technical mastery of this complex meeting. The various formats make it more engaging and interesting than the average virtual meeting!



.....
Thank you Germany!



.....
I am very grateful to be able to participate, I hope this [online] modality will be maintained because it allows you to continue the routine and participate at the same time



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SAMPLE OF SPEAKERS (1)



Jean-Pierre Lacroix

Under-Secretary-General, Department of Peace Operations and Chair, IACG-MA, United Nations



H.E. Niels Annen

Minister of State, German Federal Foreign Office



Bintou Keita

Special Representative of the Secretary-General and Head of MONUSCO



Alexandre Zouev

Assistant Secretary-General for Rule of Law and Security Institutions



Ilene Cohn

Acting Director of United Nations Mine Action Service



Maître Sudi Kimputu

National Coordinator, Congolese Mine Action Centre (CCLAM)



Martha Isabel Hurtado Granada

Coordinator, Comprehensive Action against Antipersonnel Mines, Colombia



Mohamad Breikat

National Director, National Committee for Demining and Rehabilitation of Jordan



Luz Dary Landázury

President, Association of Survivors of Antipersonnel Mines of Nariño's Pacific Coast



Daniel Craig

United Nations Global Advocate for the Elimination of Mines and Explosive Hazards



SAMPLE OF SPEAKERS (2)



Fatuma Ibrahim

Senior Localization
Specialist, Child Protection
Area of Responsibility



H.E. Amb. Robbert
Jan Gabriëlse

Permanent Representative of the
Netherlands to the Conference on
Disarmament, Geneva



Brig. Gen. Jihad Al
Bechelany

Director, Lebanon Mine
Action Center



Mizuta Shinichi

Minister-Counsellor,
Permanent Mission of Japan
to the UN, NY



Guy Mondjii

Country Director, Viamo
Nigeria



Nguyen Thi Dieu Linh

Provincial Programme
Manager, NPA Vietnam



Wolfgang Bindseil

Chair, Mine Action Support Group,
German Federal Foreign Office



Sibylle Katharina Sorg

Director General for Crisis Prevention,
Stabilisation, Peacebuilding and HA,
German Federal Foreign Office



José Schulz

Head of Division of Humanitarian
Assistance - Operations, German
Federal Foreign Office



Meritxell Relaño

Deputy Director Emergency
Operations, UNICEF



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SOCIAL MEDIA HIGHLIGHTS: STATISTICS

Across UNMAS Facebook, Twitter,
LinkedIn, Instagram

Between 25 March - 11 June

190k
impressions*

*Number of times the content was
displayed to the audience



6k
engagement**

**Shares, comments, likes, clicks



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SOCIAL MEDIA HIGHLIGHTS: EXAMPLES

Across UNMAS Facebook, Twitter, LinkedIn, Instagram

Between 25 March - 11 June

[Visit Trello board for more #NDMUN24 visual assets here.](#)

UNMAS @UNMAS · May 25
#NDMUN24 starts in ONE HOUR. Don't miss opening statements from @NielsAnnen, @Lacroix_UN, UNMAS Acting Director Ilene Cohn, mine survivor Luz Dary Landazury, and Global Advocate Daniel Craig.

Learn what's new in mine action. bit.ly/NDMUN24

Made possible by

TOGETHER WITH **perseverance**

AND **partnership,**

WE CAN MAKE **progress.**

181 views 0:15 / 0:21

NDM Filter 2w

POST A SELFIE WITH OUR #NDMUN24 FILTER

DON'T FORGET TO TAG US @UN_MINEACTION

SWIPE UP See More >

UNMAS @UNMAS · May 24
#NDMUN24 has started! Join the global conversation on mine action. bit.ly/NDMUN24

German Mission to UN and 3 others

Dear Colleagues,
Chers collègues,

UNMAS April 9 ·

Want to discuss
 ✓ Perseverance
 ✓ Partnerships
 ✓ Progress
 in mine action with experts from around the world? Register for the annual mine action conference **#NDMUN24** here:
<https://indico.un.org/event/1000088/>

NDM-UN 24 is made possible through the generous contribution of the Government of the Federal Republic of Germany.

See Less

44 1 Comment 578 Views

2.4K People Reached 57 Reactions, Comments, and Shares

578 3-Second Video Views Retention Curve

[View More Video Details](#)



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SOCIAL MEDIA: #NDMUN24

1.5k total Twitter posts using #NDMUN24

Dutch Ministry of Foreign Affairs @DutchMFA · May 25
Mental Health and Psychosocial Support is essential for well-being and socioeconomic reintegration of mine survivors.

#MHPSS as integral part of victim assistance and mine action is discussed today at #NDMUN24 and promoted by NL Presidency of the Mine Ban Convention.

@UNMAS



Handicap International Suisse and 3 others

16 Retweets 32 Likes

Heike Thiele @AA_stabilisiert

"The mine action community doesn't only deal with technical questions, working for a free of landmines, it seeks to deliver a concrete human-rights-based approach." Great experience having co-hosted #NDMUN24 with @UNMAS, Sibylle Katharina Sorg delivered final remarks for



You and 9 others

1:08 PM · May 27, 2021 · Twitter Web App

10 Retweets 26 Likes

Jean-Pierre Lacroix @Lacroix_UN

Perseverance, partnership & progress describe what I witness of the #mineaction community. In the face of today's challenges, it is critical that we continue to maximize opportunities & invest in capacities that respond to existing & evolving forms of explosive threats. #NDMUN24




3:28 PM · May 25, 2021 · Twitter Web App

16 Retweets 33 Likes

Ban Cluster Bombs @banclusterbombs · May 27

How to ensure sustainable/effective #CapacityBuilding in national #MineAction efforts? - Political will, sustained commitment from donors, coordination, ensuring supportive environment...#NDMUN24 plenary opens with discussion Capacity Development: Opportunities and Impact



2 Retweets 6 Likes

MAG (Mines Advisory Group) @MAGsaveslives · May 28

MAG was delighted to take part in an interesting, important and enlightening #NDMUN24 hosted by @UNMAS and supported by @GermanyDiplo.

is a vital supporter of mine action, including MAG's work in countries like #SriLanka, #Bosnia & Herzegovina, #SouthSudan & more.



9 Retweets 18 Likes

Landmine Free 2025 Campaign @LandmineFree · May 24

For those attending the #NDMUN24 this week, don't forget to check out the #LandmineFree2025 virtual exhibition booth from 25-27 May!



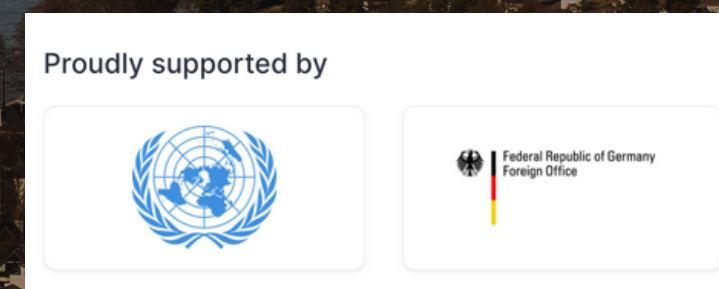
The 24th International Meeting of Mine Action National Directors and United Nations Advisers, taking place 05/24/2021 to ...


3 Retweets 7 Retweets 15 Likes



SPONSOR PLACEMENTS



- Registration & Reception Pages
- Documentation: agendas, tech instructions, ppt templates
- Social Media Posts
- Plenary speaker recognition



What role does Germany  play in mine action?

Since 1992, Germany has assisted 56 mine/ERW-affected countries in Africa, Asia, the Middle East, Europe and South America. Germany is also supporting this year's mine action conference [#NDMUN24](#)

Learn more: bit.ly/3n06kl0

 <p>The German Government is committed to the UN vision of a mine-free world</p>	<p>56</p> <p>Since 1992, the German Federal Foreign Office has assisted 56 mine/ERW-affected countries</p>
 <p>Supporting humanitarian mine action in Africa, Asia, the Middle East, Europe and South America</p>	<p>NDM UN</p> <p>This year, Germany extends their support by generously sponsoring the NDM-UN24</p>



SPONSOR VISIBILITY



94%

**94% of participants surveyed
were aware that the Federal
Republic of Germany
sponsored NDM-UN24**



PLENARY OVERVIEW

869

total viewers



Photo: Screenshot of 'Inclusion and Diversity: Racial Equity in Mine Action' panelists



PLENARY RESPONSES



*Comments from event chat

1 Staying the Course: Mine Action Financing in Times of Scarcity

Thank you so much, the organizing board, for having us in this event. Many thanks given to the speakers in the 1st session.

3 Community Engagement Matters

It was an amazing session about the community engagement

5 Capacity Development: Opportunities and Impact

Excellent plenary session. Thanks to organizers, GICHD and all the participants

2 Novel Approaches in Mine Action

Thanks panelists!

4 Localizing Mine Action: How to Improve

Thanks for an excellent session. Great to see participation/presentations from colleagues in Yemen, Western Sahara, South Sudan and DRC and excellent chairing of the event, Maître Sudi!

6 Inclusion and Diversity: Racial Equity in Mine Action

Congratulations to all for the excellent organization of this meeting and to put on the agenda for the first time this hidden reality: Inclusion and Diversity: Racial Equity in Mine Action. Financing should depend on the progress in that regards.



SIDE EVENT OVERVIEW

756

total viewers

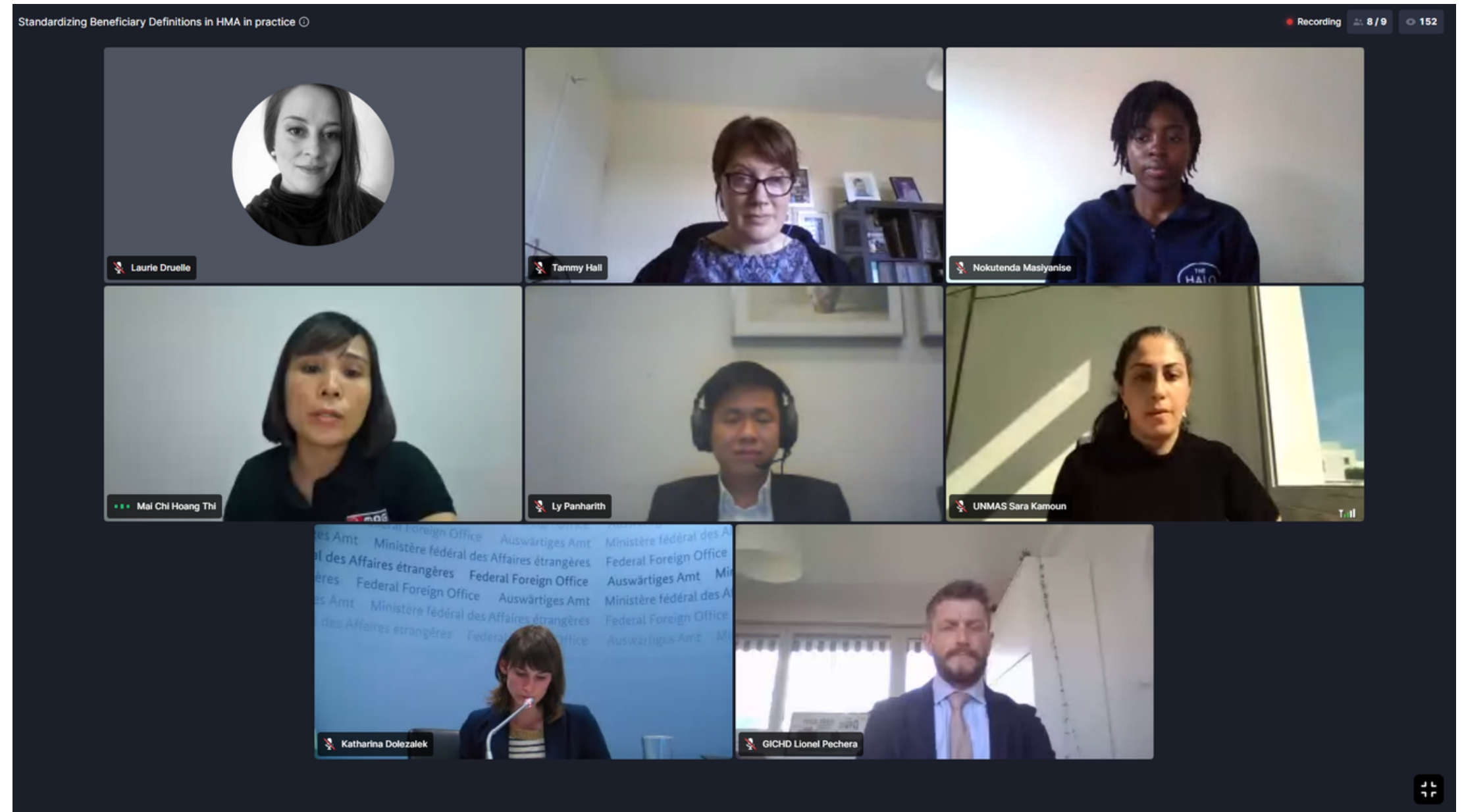


Photo: Screenshot of 'Standardizing Beneficiary Definitions' side event presenters

Landmine Free 2025 Campaign

Together, we can rid some of the world's most affected countries of landmines.

Standardising Beneficiary Definitions in Humanitarian Mine Action

Second Edition

ASEAN Regional Mine Action Center

Promoting regional cooperation in humanitarian demining

Humanity & Inclusion (HI)

Armed Violence Reduction - promoting comprehensive, inclusive, conflict sensitive and innovative responses

510

networking participants

EXPO & NETWORKING OVERVIEW

340

expo visitors



The Expos are so good, thanks everyone for making such compelling material available.